

## **SUCCESS STORY OF A POULTRY FARMER**

Name of the farmer: Mr. Raju.

Address: Village Betma, District Indore

Mobile No.: 9827760567

The fertile eggs and chicks of Kadaknath birds are being sold to the poultry farmers for conservation and multiplication of the Kadaknath breed of poultry reared under the project entitled “Conservation and scientific evaluation of Kadaknath breed of fowl”.

One of the poultry farmer Mr. Raju, Village Betma, District Indore, M.P., use to rear Desi birds and Broilers in his farm. Mr Raju, came to know through his friends that fertile eggs and Kadaknath birds are being sold at College of Veterinary Science and Animal Husbandry, Mhow. He purchased approximately 100 fertile eggs and about 100 chicks / growers / adult birds from Veterinary College, Mhow.

Technical knowhow for scientific rearing of birds was extended to the farmer from time to time. Various processes involved in hatchery were also shown to him. Mr Raju very carefully observed the temperature, humidity and turning of the eggs carried out in the hatchery.

After reaching his farm in the village Betma, Mr Raju indigenously prepared a wooden box. With the help of electric bulb and a water bowl he provided the required temperature and humidity to the fertile eggs for hatching. The farmer got 65 % hatchability at his farm, which was a huge success. Now he is a regular customer of Kadaknath fertile eggs and birds. He is earning a handsome amount through the sell of Kadaknath birds. He has been become an example for other farmers of the State.



Chicks in the Hatcher

Day old chicks of Kadaknath



Brooding of Kadaknath chicks